

January 31, 2025

<b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 543482 Scrip ID: EUREKAFORB Ref.: EFL/BSE/2024-25/72	<b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051  Symbol: EUREKAFORB Ref.: EFL/NSE/2024-25/33
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**Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations & Disclosure Requirements) Regulations, 2015 – Change in Senior Management Personnel (“SMP”)**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (“SEBI LODR”), we wish to inform you on the changes in Senior Management Personnel (“SMP”) as under:

1. Mr. Anirudha Karnataki – Head Strategic Projects, has resigned with effect from January 31, 2025 to pursue other opportunities outside the organization. Copy of his resignation letter is enclosed as Annexure – 1.
2. Mr. Ajit Dheer – Chief Operating Officer will move to a Special Projects role and will no longer be an SMP with effect from January 31, 2025. Mr. Anurag Kumar – Chief Growth Officer, will head overall revenue management.

We are enclosing herewith the brief details of the aforesaid changes as prescribed under SEBI LODR read with SEBI circular SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123 dated July 13, 2023, as Annexure – 2.

This is for your information and records.

Thanking you,

**For Eureka Forbes Limited**

**Pragya Kaul**  
**Company Secretary & Compliance Officer**

**Encl: As above**

**From:** Anirudha Karnataki

**Sent:** Monday, December 30, 2024 10:15:46 AM

**To:** Pratik Pota [REDACTED]

**Subject:** resignation letter - Anirudha .pdf

Hi Pratik, as discussed today, I am resigning from my position at EFL.

I am thankful to you in particular for providing me this opportunity and supporting me throughout.

I have submitted the resignation on peoplestrong portal also, copy of the same is attached herewith.

For now, request your acknowledgement of this mail.

We can work out the relieving date separately.

Regards

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**Annexure – 2**

**Details as required under Regulation 30 of SEBI LODR Regulations read with SEBI  
Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023**

Sr. No.	Particulars	Details	
		Mr. Anirudha Karnataki	Mr. Ajit Dheer
1	Reason for change	Resignation	Change in role
2	Date of appointment/ cessation (as applicable) & term of appointment	With effect from closure of business hours on January 31, 2025  Term: Not Applicable	With effect from January 31, 2025  Term: Full Time Employee
3	Brief profile	Not Applicable	Mr. Ajit Dheer has spent 1.8 years in EFL. He has about 28 years total experience across HT Media, Pepsico India, Reckitt Benckiser, Cargill and Dabur Foods.
4	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable	